



Dear Potential Sponsor,

Our **Summer Concert Series** has grown into a very popular local event. Each month from May to August the City of Forsyth Main Street works hard to offer a fun, sometimes themed, event for the community to enjoy. In addition to bringing new excitement to the Downtown District, merchants experience significant increases in sales and Forsyth has grown its reputation as a “*must visit*” destination. In an effort to continue to grow this great event, we have begun to seek out sponsorships. Sponsorship of the **Summer Concert Series** will allow your business or you as an individual to be recognized as a supporter of Main Street and economic growth in Forsyth.

As a **Summer Concert Series** sponsor, you will play a vital role in supporting the community while receiving valuable recognition and visibility in return. The monthly event brings people downtown, garnering more attention to the businesses that support and sponsor the **Summer Concert Series** while providing a fun evening out for the community to enjoy. We have been providing some amazing events, but we want to go bigger and better in 2024. Help us make that happen!

We would like to encourage your business to become a recognized supporter. At each level of sponsorship businesses receive increased visibility and recognition. There are five levels of sponsorship. Levels are PRESENTING (\$2500), CHAMPION (\$1500), PARTNER (\$1000), SUPPORTER (\$500), and FRIEND/INDIVIDUAL (\$200). If you are interested in discussing a higher or lower level of sponsorship, please contact us to discuss. We will need to secure all sponsorships for the **2024 Summer Concert Series** by Friday, February 2, 2024, so we can begin to plan the amazing events for the summer.

Please see the enclosed sponsorship benefit details and sponsorship form.

Thank you for your consideration. For more information, please contact TaKeimia Childs, Main Street DDA Coordinator, mainstreetforsyth@gmail.com or call 478-994-7747. To become a sponsor, please fill out the attached sponsorship form and return with payment. All checks can be made to Forsyth Main Street.

Checks can be picked up by the Main Street coordinator or mailed to P.O. Box 1447 Forsyth, Ga 31029.

Yours Truly,

TaKeimia Childs
Main Street DDA Coordinator



Summer Concert Series Sponsorship Packages

PRESENTING Sponsor- \$2500 (1 AVAILABLE)

- Company listed as PRESENTING Sponsor of the entire Summer Concert Series (4 Concerts)
- VIP tent at each concert for your group, stocked with water & preferred soda
- VIP Table Package for 6 at each concert (Includes: 6 VIP wristbands for food discounts with participating restaurants & vendors)
- 2 reserved parking spaces at Alderman Hall for each concert
- 6 custom Summer Concert Series lawn chairs
- Company name in all media information (social media, newspaper, website, and radio)
- Company logo on all promotional materials (digital & print)
- Company logo on stage banner for the series
- Company logo on sign outside tent
- Company announced throughout each concert
- First right of refusal to be PRESENTING Sponsor for 2025 Summer Concert Series

CHAMPION Sponsorship- \$1500

- VIP Table Package for 6 at each concert (Includes: 6 VIP wristbands for food discounts with participating restaurants & vendors)
- 2 reserved parking spaces at Alderman Hall for each concert
- 6 custom Summer Concert Series lawn chairs
- Company name in all media information (social media, newspaper, website, and radio)
- Company on all promotional materials (digital & print)
- Company logo on stage banner for the series
- Company announced throughout event

PARTNER Sponsorship- \$1000

- VIP Table Package for 6 at each concert (Includes: 6 VIP wristbands for food discounts with participating restaurants & vendors)
- Company name in all media information (social media, newspaper, website, and radio)
- Company on all promotional materials (digital & print)
- Company logo on stage banner for the series
- Company announced throughout event

SUPPORTER Sponsorship- \$500

- Company on all promotional materials (digital & print)
- Company name in select media information (social media & website)
- Company logo on stage banner for the series
- 2 VIP Wristbands for each concert (For food discounts with participating restaurants & vendors)

FRIEND/INDIVIDUAL Sponsorship- \$200

- 2 VIP Wristbands for each concert (For food discounts with participating restaurants & vendors)
- Name on social media & website